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MINISTRY OF INFORMATION & BROADCASTING

REVIEW BY THE GOVERNMENT ON THE WORKING OF NATIONAL FILM
DEVELOPMENT CORPORATION FOR THE YEAR 2013-14

The National Film Development Corporation Ltd. (NFDC), incorporated in the year 1975 (100% owned by GOI body) was formed by the Government of India with the primary objective of planning and promoting an organized, efficient, and integrated development of the Indian film industry. NFDC was reincorporated in the year 1980, by merging the Film Finance Corporation (FFC) and Indian Motion Picture Export Corporation (IMPEC) with NFDC. NFDC has so far funded/produced over 300 films in various Indian languages which have been widely acclaimed and have won many national and international awards.

2. NFDC has been mandated with planning, promoting, and organizing an integrated and efficient development of the Indian film industry. As a film development agency, NFDC is responsible for facilitating growth in areas/segments of the film industry which cannot be taken up by private enterprise due to commercial exigencies. Thus, as the industry grows and expands and new challenges and shortfalls emanate at each stage of this growth, it would be expedient for NFDC to step into those areas to supplement the efforts of the industry.

3. In the area of Film Production, NFDC produces/co-produces feature films that reflect the Cinemas of India, under the 12th Five Year Plan Scheme of the Ministry of Information & Broadcasting titled "Production of films in various Indian Languages". Under the Scheme, NFDC produces/co-produces films under its extant guidelines for film production, whereby it encourages debutant filmmakers by undertaking 100% production of their first feature film and co-

production of good quality films in partnership with private players both from India and abroad. During the financial year 2013-14, NFDC completed six films namely Manjhi-The Mountain man, Vees Manjhe Vees, Tasher Desh, Qissa, Jal , The Lunch Box.

4. NFDC successfully released 30 titles in DVDs in 2011-12 under the brand, "Cinemas of India". This process saw the release of 21 titles in 2013-14, in DVD & VCD format. This list included the highly acclaimed title "Om Dar B Dar" by Kamal Swaroop, & "Sa'dam Bombay" by Mira Nair, The year also saw the release of NFDC's new films, *Tasher Desh* and *The Good Road*.

5. NFDC own production *The Good Road* was released across theatres in Gujarat in July 2013. Punjabi film *Qissa*, directed by Anup Singh and co-produced by NFDC and Heimatfilm of Germany premiered at the Toronto International Film Festival won the NETPAC(Network for the promotion of Asian Cinema) Award for the Best Asian Film at the same level. *The Lunch Box*, made by director Ritesh Batra and co-produced by NFDC was screened at the Festival de Cannes 2013 where it won the Grand Rail d'Or Award, popularly known as Cannes Critics Award.

6. Organized by the National Film Development Corporation (NFDC), Film Bazaar is a platform exclusively created to encourage collaboration between the international and South Asian film fraternity. The Bazaar is focused on discovering, supporting and showcasing South Asian content and talent, in the realm of filmmaking, production & distribution. Film Bazaar has evolved into South Asia's global film market, witnessing an increased South Asian and International participation with every edition. The 2013 market saw an attendance of 831 delegates from 36 countries including dedicated country from Australia, Canada and Poland.