

NATIONAL FILM DEVELOPMENT CORPORATION LTD (CFSI)

6th Floor, Nehru Centre, Discovery of India Building

Dr.A.B.Road, Worli

Mumbai - 400018.

022 66288288

childrenfilmproduction@nfdcindia.com

Dated 15th October 2022

CALL FOR PROPOSALS

1. National Film Development Corporation Limited has decided to produce Children Films in digital format through independent film makers under **National Film Development Corporation (CFSI)**.
2. All interested independent filmmakers may submit their proposal, duly completed in all respects with the following documents in a separate sealed cover super-scribed as **“Proposal for production of Children Films , under National Film Development Corporation (CFSI)”** addressed to **National Film Development Corporation (CFSI), 6th Floor, Nehru Centre, Discovery of India Building, Dr.A.B.Road, Worli, Mumbai - 400018** so as to reach on or before **31st December 2022 up to 6.0 pm** for consideration:
 - a. Application Form (Form-A)
 - b. Year-wise details of documentary films/short films made during the last three years.
 - c. Details of budget in prescribed format should be submitted in a separate sealed cover along with the proposal.
3. The proposals received after the closing date and time will not be considered under any circumstances.
4. Entire film should be worth for viewing by Children
5. Procedure for selection and others terms and conditions are at Production Guideline.
6. **PROCESSING FEE:**
 - a. INR.20,000/- (Rupees twenty thousand only) plus 18% GST (Total: INR.23,600/) Non Refundable Processing Fee to be paid through online transaction to:

BENEFICIARY NAME: NFDC – CHILDRENS FILM SOCIETY OF INDIA

BANK NAME: IDBI Bank

BRANCH: Warden Road

ACCOUNT NO.: 0019104000162807

IFSC: IBKL0000019

- b. Applications for Production/Co-Production of Children Films

submitted without the requisite processing fee shall not be considered for evaluation and will be rejected out rightly.

7. **How to submit:** Application should send their applications in two forms - Soft Copy and Hard Copy. The soft copy of the completed application should be submitted via email to childrenfilmproduction@nfdcindia.com and also in hard copy either by hand or by courier at this address: National Film Development Corporation (NFDC), 6th Floor, Discovery of India Building, Nehru Centre, Dr. A. B. Road, Worli, Mumbai - 400018. 022-66288288

8. **What to submit:**

- Six (6) copies of typewritten script, translated in English, and one (1) copy in the language in which the film is to be made. ***In case the feature film is to be produced in Hindi Language Six typewritten script in Hindi should also be submitted.***
- Six (6) copies of synopsis **Hindi/English** (1-2 pages)
- Treatment: 4 pages **Hindi/English**
- Vimeo/You tube link/HD/MP4 of previous work done in the capacity of Director. (Short/Documentary/Feature film)

Production Guideline

1. Definitions:

In these Byelaws and schedules, unless it be repugnant to the subject or context:

- i. **“APPLICANT”** means a person, who has submitted a project for production by the Corporation.
- ii. **‘BOARD OF DIRECTORS’** or **‘BOARD’** means a meeting of the Directors duly called and constituted, or as the case may be, the Directors assembled at a Board Meeting or acting by Circular under the Articles of Association of the Corporation.
- iii. **‘CHAIRMAN’** means the Chairman of the Board of Directors.
- iv. **‘CORPORATION’** means the National Film Development Corporation Limited.
- v. **‘DIRECTOR’** means the Director of the proposed film.
- vi. **‘DIRECTOR (FINANCE)’** means the Director (Finance) of the Corporation.
- vii. **MANAGING DIRECTOR’** means the Managing Director of the Corporation.
- viii. **‘PERSON’** includes firm, Corporation, company as well as individual.
- ix. **‘PROJECT’** means the feature film, documentary film, featurette, or any other objects for which application is made to the Corporation.
- x. **‘PROJECT’** means the feature film, documentary film, featurette, or any other objects for which application is made to the Corporation.
- xi. **‘SECRETARY’** means the Secretary of the Corporation.

NOTE: Words imparting the singular number include, where the context admits or requires, the plural number and vice versa, and words imparting the masculine gender also include the feminine and neutral genders.

2. Procedure for submission of applications

i. Application should be submitted in duplicate in the printed or in Electronic format called

- Six (6) copies of typewritten script, translated in English, and one (1) copy in the language in which the film is to be made. ***In case the feature film is to be produced in Hindi Language Six typewritten script in Hindi should also be submitted.***
- Six (6) copies of synopsis **Hindi/English** (1-2 pages)
- Treatment: 4 pages **Hindi/English**
- Vimeo/You tube link/HD/MP4 of previous work done in the capacity of Director. (Short/Documentary/Feature film)

A) Creative Material

- Logline
- Bio-data of the Director
- Director’s vision statement
- Producer’s biography including IMDB profile in case of Co-production

- Notes about genre of the film

B) Marketing and Distribution thoughts

- Positioning
- Key Domestic Markets
- Key International Markets
- Level of market interest shown in connection with the Project - Pre Sales/Sales/Distribution opportunity/Festival placement etc. (if any, please specify)
- Marketability of different elements of the film (Director/Actors/USP of the film/Big Idea etc.).
- Marketing/PR Alliances if any, including potential deals/Sponsors for in-film branding
- Publicity Designer (Print/AV)

C) Audience Engagement Plan

- Target Audience for each potential distribution platform/ expected results from each platforms.

D) Budget total cost up to release/distribution of the film

- Development (Story, Screenplay, Dialogue, Writer)
- Above the Line (Director, Producer, Key Crew, Key Cast)
- Insurance
- Pre-Production
- Production
- Post Production
- Contingency
- Print and Theatrical Distribution Costs
- Marketing and Publicity costs

Note: Finance Plan indicating sources of funding (including Co-producer investment, funding from other sources) for Co-production.

E) Schedule

- Proposed overall production schedule – including adequate time to conclude contracting
- Draft shooting schedule for narrative features
- Proposed shooting locations

F) Key Personnel

- Details of key personnel attached to the film including one-page CV and a short bio (Director/Producer/Line Producer/DOP/Writer/Editor/Production Designer/Music Director/Audiographer)

(in case of Co-production IMDB profile of Director and Producer may be submitted along with track record)

- Details of proposed key cast (Lead Actor/Lead Actress/ Parallel Lead Actor/Parallel Lead Actress/Supporting cast)

G) Other NFDC Projects

- Details of any projects in active development with NFDC
- If there are any outstanding reports or deliverables relating to those other projects or any other NFDC grants, loans or equity, they should be delivered before or alongside this application.

H) Copyright and Clearance Details

- If applicable

3. Processing fess

Each application should be accompanied by a nonrefundable processing fee of **Rs.20,000/-** plus GST 18% (Total **INR 23,600/-**) for each application for production of feature films.

4. The Board of Directors may appoint a Panel of Members consisting of persons distinguished in the fields of art, culture, education and/or who have a background of film production/direction/criticism or appreciation from amongst whom, the following Committees shall be constituted to advise the Corporation on proposals submitted for production of films by the Corporation:

- i. **Script Evaluation Committee:** For evaluation of the scripts submitted.
- ii. **Assessment Committee:** Budget of approved Projects will be examined by the Assessment Committee. The Committee will consist of (1) Head –Production Department (2) an Officer from Accounts Department (3) Empaneled Line Producer.
- iii. Upon recommendation of a proposal by the Script Evaluation Committee, the applicant will furnish additional information of the Project in **FORM 'B'** to the Corporation for technical and financial appraisal by Assessment Committee
(<http://www.nfdcindia.com/uploads/post/Budget.pdf>)

5.

- i. The Script Evaluation evaluated by the Script Committee and the Assessment done by the Assessment Committee and will accordingly forward its recommendation to the Board of the Director of the Corporation.
- ii. A list of proposals rejected by the Script Committee will also be placed before the Board.
- iii. The Board may, in its discretion, sanction or reject a project on prescribed terms and conditions thereof.
- iv. The above Committee shall meet as and when required.
- v. If required, the Assessment Committee may also seek the opinion of an expert on the technical aspects of the proposed project

6. In the case of co-productions and international co-productions, the quantum of investment by the Corporation and the terms and conditions of the agreement shall be determined by the Board, keeping in view the details of the project under consideration. The Board may also, in its discretion, request the co-producer to remit an interest free deposit as collateral security to the tune of such amount as the Board may decide. Once the terms and conditions of the Co-Production have been finalized, the applicant shall furnish an undertaking from the bank where the funds are placed by the Applicant with instructions to release funds as and when required for production of the film, and as detailed in the Co-Production agreement. All expenses pertaining to the project will emanate solely from this account.

7. In case of the first feature film of the applicant as a Director, the applicant shall provide Bank Guarantee equivalent to his/her remuneration amount in case of his project/feature film gets selected.

8. Where the Corporation is the sole producer of the proposed film, the Board may determine the budget, keeping in view the requirements of the project and the recommendations of the committees examining the proposal.

9. Production of films by the Corporation Terms and conditions

- i. Only the first feature film of the applicant Director, as the case may be, is eligible for financing under the 100% production scheme of the Corporation.
- ii. The Corporation will undertake production of the film and will have all rights over the film and the story/script.
- iii. Applications received should state that at least 80% of the film would have the language, which has been stated in the application.
- iv. The Script will be evaluated by a Script Committee and budget evaluated by the Assessment Committee. However, the Corporation reserves its rights to refer the script to advisors/script doctors for further improvement, if required.
- v. The proposal thus evaluated and recommended by the Script Committee and budget evaluation done by the Assessment Committee will be placed before the Board for the final decision of the Corporation.
- vi. The Corporation shall, for the purpose of production of the film, enter into an agreement with the Scriptwriter and the Director and such Agreement shall contain the terms and conditions as the Corporation may decide from time to time.
- vii. No near and dear relatives of the Director/Line Producer/ Executive Producer to be a part of the Production/Direction team in any capacity for any film.

- viii. The shooting film in digital cameras along with sync sound would be preferred so that the production of the film shall be of internationally marketable standards and length of the film to the extent possible be between 90 to 120 minutes.
- ix. The Board may also, in its discretion, nominate a Sub-committee of its members to go through the details of the project and such sub-committee will submit its report to the Board for its final decision on the project.
- x. The Agreement made and entered between the Director /Co-Producer is liable to be terminated by the Corporation in the event of happening of any of the following:
 - a) If the Director/Co-Producer fails to commence the Production of the film within a period of 3 months from the date of signing of the Agreement with the Corporation
 - and/or
 - b) If the Director/Co-Producer fails to comply with any of the terms and conditions laid down in the agreement during the course of the production of the film.
- xi. For each approved production, the Corporation will appoint an Executive Producer/Line Producer. The Executive Producer/Line Producer would be required to submit a Weekly Progress Report and Weekly Cost Report on the film under production to the Management of the Corporation from the commencement of the project until the film is ready for certification by the CBFC, except during shooting of film when the report on a daily basis with a view to monitoring that the budget provisions submitted by the Director/Co-producer are adhered to, and work in all stages of the film is completed as per the time bound schedule submitted by the applicant.
- xii. All disbursements will be made according to the requirements of the project and as decided by the Corporation or the Executive Producer/Line Producer appointed by the Corporation.
- xiii. The project shall be insured to the extent permissible under the extant insurance schemes available for purposes of film production. The expenditure on account of such insurance shall be accounted for in the production budget submitted and the Executive Producer/Line Producer so appointed shall be personally responsible for lodging any claim in the event of any contingency on the film for which insurance cover is taken.
- xiv. The Executive Producer/Line Producer will ensure that all statutory regulations are complied with.

- xv. On Completion of each film, the accounts of the film shall be duly audited by the Auditor appointed by the Corporation for this purpose.
- xvi. The Executive Producer/Line Producer along with Film Production Department will also view the footage of the film and certify in his Weekly Report that the film is being made as per the approved script. The Executive Producer/Line Producer shall form an integral part of the production team.
- xvii. The expenditure incurred by the Applicant, prior to final approval of the project by the Board, will not be reimbursed.
- xviii. The title of the film registered with the Producers' Association in the name of Applicant will be transferred in favor of the Corporation prior to signing of agreement.
- xix. Those project/s which have been approved for Production/Co-production by the Corporation but yet to commence the Production within a period of 1 year from the date of approval of the Corporation would deemed to have been lapsed.

10. In the event of any dispute/interpretation arising in respect of the above Clauses/Byelaws, the decision of the Board of Directors of the Corporation shall be final and binding upon the parties.

The Board of Directors may prescribe from time to time any other terms and conditions in addition/alteration/substitution of the above guidelines.

The above Bye Laws and Regulations are not applicable for production of feature films for **Central Government/State Government/PSU of Central & State Government against specifically sanctioned film projects.**

To
National Film Development Corporation Ltd.
Discovery of India Building
6th Floor, Nehru Centre
Dr.A.B.Road, Worli
Mumbai – 400018

APPLICATION FORM (FORM A): FEATURE FILM

(All names should be given in full, not in INITIALS)

Submission of Application for Production of Film:

Dear Sir,

I wish to submit a proposal for the **Production / Co-production** of a film by NFDC-CFSI for which I am enclosing the Project Overview.

From:

Name of the Applicant:

Address:

Whether Individual/Partnership/LLP/Ltd. Co.:

Contact No:

E-mail id:

Aadhar No:

PAN No:

GST No.:

CIN No:

UTR No:

Processing fee INR. 20,000/- (Rupees two thousand only) plus 18% GST (Total: **INR. 23,600/-**)

Title of the Film :

Language :

English translation of the title :

Format of the film: Digital 2K / Others, please specify):

Length (minutes) :

Budget to including Production and Marketing/Distribution/Release costs:

Name and Address of the Director, and his/her profile:

Producer's biography and Company profile (including IMDB profile) in case of Co-production:

Country of Origin in case of International Co-production:

In case of International Co-production to mention whether the Co-producer proposes the film to be official Co-production and if so, under which treaty:

Based on (Original Screenplay / Adaptation) :

Notes about Genre of the film :

Narrative Structure (Linear / Non-Linear) :

Log Line (a one-sentence summary of your script providing both synopsis of the plot and an emotional hook to stimulate interest):

Director vision statement:

Target Audience (Please specify in terms of demographics, psychographics and geography) and also describe the audience engagement Plan for each potential distribution platform:

Marketability of the different elements of the film (Director/Actors/USP of the film/Big Idea etc.)

USP of the film (the key value proposition embedded in the film which makes for compelling entertainment):

Shooting Locations:

Proposed overall production schedule (pre-production up to certification of the film):

Country of Origin:

Current Project Status: (Yes / No / WIP) :

Title Registration:

Story Board:

Location Recce. :

Budget breakdown:

Key Cast and Crew consent letter:

Proposed / Attached Key Crew Members with their brief profile including previous experience:

Story Writer:

Screenplay Writer:

Dialogue Writer:

Director of Photography:

Editor:

Art Director / Production Designer:

Music Director/Composer:

Director of Autography:

Costume Designer:

Line Producer:

Proposed / Attached Key Cast Members with their brief profile:

Lead Actor:

Lead Actress:

Lead Supporting Actor:

Lead Supporting Actress:

Supporting cast:

Marketing and Distribution Thoughts:

Positioning:

Key Domestic Markets:

Key International Markets:

Level of Market interest shown in connection of the project - Pre-Sales / Sales/Distribution opportunity/Festival placement etc. (if any please specify and enclose supporting documents):

One Big Marketing / Promotional Idea:

Marketing / PR Alliances including potential deal for in film branding ((if any please

enclose supporting documents):

Publicity Designer (Print / AV):

SUMMARY OF THE PROPOSED BUDGET:

1. Development (Story, Screenplay, Dialogue, Writer):
2. Director, Producer, Key Crew, Key Cast:
3. Insurance:
4. Pre Production:
5. Production:
6. Post Production:
7. Miscellaneous Exp.:
8. Contingency:
9. All Applicable taxes (1 to 8).

“A” Total Cost of Production up to 2nd Print / Answer Print: -

10. Print and Theatrical Distribution Costs:
11. Distribution costs related to other platforms
12. Overall Marketing and Publicity Costs:
13. All Applicable taxes (10 to 12).

“B” Total (10 to 13).

Total Project Cost” A” + “B”:-

PROPOSED SOURCE OF FUNDING (Finance Plan):

Sr.no	Description	Amount
1	Total cost of production of film	
2	Details of amount to be invested by Co-producer (<i>in case of Co-production, attached separate sheet given details</i>)	
3	Funding from the other sources (<i>in case of Co-production, attached separate sheet given details</i>)	
4	Funds required from NFDC for Production/Co-production of film.	
	Total	

Details of any projects in active development with NFDC:

If there are any outstanding reports or deliverables relating to those other projects or any other NFDC grants, loans or equity, they should be delivered before or alongside this application.

DECLARATION

I hereby declare that I have gone through the Rules and Regulations of the Film Production scheme of the Corporation and understand that the approval of the project doesn't constitute approval of the budget.

I further declare that the story/script has been registered with the Writers Association and I am fully responsible for the protection of copy right of the same, a copy of which is attached herewith.

I hereby indemnify NFDC against any Copyright issue that may arise in connection with the Script, Screenplay and the film.

I hereby declare that above information is true and correct as per my knowledge and belief.

If any of the above information is found to be incorrect/false, the application will be rejected

Place:

Signature:

Date:

Name:

NOTE:

Applications can be submitted in any of the offices of the NFDC during the scheduled application window period.

Processing of the application for a final decision will take approximately six months from the submission of the project.

Scripts of the rejected applications can be collected from the office where the application was submitted.

In case of approval of the Script, detailed information in Form 'B' will have to be submitted for consideration by the Board of NFDC.

The decision of the Board of Directors will be the final decision of the Corporation. No further correspondence with respect to the decision of the Board Of Directors will be entertained.

Please furnish following information

- A. Full and complete information in regard to the particulars required as mentioned in the Application Form, MUST be submitted in order to avoid delay in processing.
- B. Are you a Member of any Association connected with Film Industry? If so, mention the name of the Association and your Membership Number.
- C. Have you been associated with NFDC in the past? If so, please furnish full details.
- D. Details of other projects that you are currently working on and their status.
- E. Have you applied to NFDC for film production in the past? If so, please provide details

(Required Attachments):

The following Enclosures need to be submitted along with the Application Form:

1. The application in DUPLICATE.
2. Six (6) copies of typewritten script, translated in English, and one (1) copy in the language in which the film is to be made. *In case the feature film is to be produced in Hindi Language Six typewritten script in Hindi also should be submitted.*

Please note, we need only one registered copy of your script in Original language and English translated copy. Remaining 5 copies (English Translated) and 1 copy (Original Language) should not have name or any contact details of the writer/director/producer/applicant anywhere on the script/synopsis/treatment.

3. Six (6) copies of synopsis Hindi/English (1-2 pages)
4. Treatment: 4 pages Hindi/English
5. Vimeo/You tube link/HD/MP4 of previous work done in the capacity of Director. (Short/Documentary/Feature film)

NATIONAL FILM DEVELOPMENT CORPORATION

Name of the Film: -
 Language:
 Camera format:
 Date of commencement of shooting:
 Date of project completion:
 No. of Shooting days :
 Director:
 Writer:
 Producer:
 Line Producer:

Acct No.	DETAILS	AMOUNT
100	PRE-PRODUCTION	
200	STORY/DIRECTOR/PRODUCER	
300	CAST	
400	CREW	
500	DIRECTION DEPARTMENT	
600	PRODUCTION DEPARTMENT	
700	ART/SETTING AND PROPS	
800	MAKE UP/HAIR	
900	COSTUMES	
1000	EQUIPMENTS	
1100	TRANSPORTATION	
1200	LABOUR AND ATTENDANTS	
1300	CONVEYANCE AND ALLOWANCE	
1400	FOOD AND BEVERAGES	
1500	OTHER SHOOTING REQUIREMENTS	
1600	RAW STOCK/Hard Disks	
1700	TRAVEL AND STAY	
1800	MUSIC DEPARTMENT	
1900	EDITING	
2000	DIGITAL LAB PROCESSING	
2100	POST PRODUCTION	
2200	INSURANCE, LEGAL & FRANKING	
2300	CBFC CERTIFICATION OF THE FILM	
2200	MISC EXPENSES	
	Total	-
	ADD : CONTINGENCY (% OF COST OF PRODUCTION)	
	Print and Theatrical Distribution Costs	
	Distribution costs related to other platforms	
	Overall Marketing and Publicity Costs	
	Add GST	
	GRAND TOTAL	-