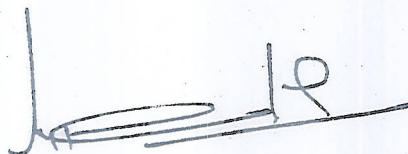


PAPERS TO BE LAID ON THE TABLE OF RAJYA SABHA/LOK SABHA

AUTHENTICATED

New Delhi
Date



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REVIEW BY THE GOVERNMENT ON THE WORKING OF NATIONAL FILM
DEVELOPMENT CORPORATION LTD. FOR THE YEAR 2015-16

The National Film Development Corporation Ltd. (NFDC), incorporated in the year 1975 (100% owned by GOI) was formed by the Government of India with the primary objective of planning and promoting an organized, efficient, and integrated development of the Indian Film Industry. NFDC was reincorporated in the year 1980, by merging the erstwhile Film Finance Corporation (FFC) and Indian Motion Picture Export Corporation (IMPEC) with NFDC. NFDC has so far funded/produced over 300 films in various Indian languages, many of which have been widely acclaimed and have won several national and international awards.

2. NFDC since its existence has produced quality and meaningful cinema that has contributed to the society's intellectual and artistic landscape. Artists, directors, writers and producers who later on went on to achieve great critical acclaim have cut their teeth with films produced by NFDC. Not just the talent but NFDC films have explored various themes and socially relevant topics along with new cinematic language. Internationally too, NFDC is the most trusted producer for coproduction. Films co-produced by NFDC have gone on to premier across the world in various film festivals as well as released digitally and theatrically. Its domestic co-productions have received critical acclaim, awards as well as enjoyed commercial success.

3. The company executes the 12th Five Year Plan Scheme of the Ministry of Information and Broadcasting titled "Production of films in various Indian languages", as per which films are produced/co-produced by NFDC as per its extant bye-laws for film production. During the year 2015-16, NFDC

produced the films i.e. Island City & Chauthi Koot, of which one was directed by debutant filmmaker

4. NFDC has released the films produced/co-produced by collaborating with studios/distributors ensuring notable marketing & publicity efforts for critical & commercial success of the films like *Qissa – The Tale of a Lonely Ghost*, *Manjhi – The Mountain Man*, *Shesher Kobita*, *Kaliyachan* and *Chauranga*. It has released new titles year-on-year and improved marketing efforts to increase reach and sale of DVDs and on emerging platforms like Google Play and iTunes. NFDC intends to increase the film titles available on such platforms.

5. NFDC's VOD site, www.cinemasofindia.com was re-launched on February 20, 2015 along with the India theatrical release of *Qissa – The Tale of a Lonely Ghost*. The films are available on a pay-per-view and monthly & yearly subscription basis for global audiences. NFDC is collaborating with the biggest channels/broadcasters for satellite syndication of catalogue and new films. Similarly work is underway for monetization of titles on prominent VOD platforms.

6. The Ministry of Information & Broadcasting (I&B) has set up the Film Facilitation Office (FFO) in National Film Development Corporation (NFDC) in the year 2015, with a view to promote and facilitate film shootings by foreign filmmakers in India. It acts as a single-window facilitation and clearance mechanism that eases filming in India, as well as endeavoring to create a film-friendly ecosystem and promoting the country as a filming destination.

7. NFDC's Film Bazaar provides emerging and established filmmakers from South Asia a platform to collaborate and showcase their work to various distributors, production houses, festival programmers, film curators, sales agents and other important fraternity stakeholders. With a modest beginning in 2007 (204 guests from 18 countries), Film Bazaar has become a focal point for South Asian filmmakers to present their stories to the international film fraternity. In 2015, 1102 delegates from 38 countries attended Film Bazaar, including dedicated country delegation from Canada. Increasingly filmmakers and talent view Film Bazaar as a principal platform for launching, funding, co-producing, distributing films (including festival participation).
