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MINISTER OF STATE ()

FOR INFORMATION & BROADCASTING

MINISTRY OF INFORMATION & BROADCASTING

REVIEW BY THE GOVERNMENT ON THE WORKING OF NATIONAL FILM DEVELOPMENT CORPORATION FOR THE YEAR 2014-15

The National Film Development Corporation Ltd. (NFDC), incorporated in the year 1975 (100% owned by GOI body) was formed by the Government of India with the primary objective of planning and promoting an organized, efficient, and integrated development of the Indian film industry. NFDC was reincorporated in the year 1980, by merging the Film Finance Corporation (FFC) and Indian Motion Picture Export Corporation (IMPEC) with NFDC. NFDC has so far funded/produced over 300 films in various Indian languages which have been widely acclaimed and have won many national and international awards.

2. NFDC has been mandated with planning, promoting, and organizing an integrated and efficient development of the Indian film industry. As a film development agency, NFDC is responsible for facilitating growth in areas/segments of the film industry which cannot be taken up by private enterprise due to commercial exigencies. Thus, as the industry grows and expands and new challenges and shortfalls emanate at each stage of this growth, it would be expedient for NFDC to step into those areas to supplement the efforts of the industry.

3. In the area of Film Production, the Department produces/co-produces feature films that reflect the Cinemas of India, under the 12th Five Year Plan Scheme of the Ministry of Information & Broadcasting titled "Production of films in various Indian Languages". Under the Scheme, NFDC produces/co-produces films under its extant guidelines for film production, whereby it encourages debutant filmmakers by undertaking 100% production of their first feature film and co-production of good quality films in partnership with private players both from India and abroad. During the financial year 2014-15, NFDC produced/completed three films namely "Fig Fruit & Wasps", "Arunoday" & "Chauranga". NFDC has also completed the two feature film/short film namely "Sheshar Kobita" & "The light house, The ocean & The sea" towards commemoration of 150th Birth Anniversary of Rabindarnath Tagore.

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4. NFDC successfully released 12 titles in DVD & VCD format in 2014-15 under the brand, "Cinemas of India". This list included the highly acclaimed title such as "Gandhi(English)" by Sir Richard Attenborough, "Qissa-The tale of a lonely ghost" by Anup Singh etc. Apart from producing feature films, NFDC also produces advertisements, documentaries, short films, TV series, web advertisement, radio series and thematic musical anthems as a commercial activity for clients across the Government of India & various state governments.

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5. NFDC's co-production Chauranga directed by Bikas Mishra has won the award of Best Film(Jury Grand Prize) at Indian Film Festival of Los Angeles, 2015. The film also won Incredible India Award-Best Co-production project, Film Bazaar. Arunoday directed by Partho Sen Gupta won the Black Tulip Award for Best Feature Film in the Imagine Amsterdam Fantastic Film Festival & was screened in various film festivals. Attihannu Mattu Kanaja(Fig Fruit & Wasps) film has participated in the Mumbai Film Festival 2014, India GOLD Competition section, Bangaluru International Film Festival 2014, 5th Beijing International Film Festival etc.

6. Organized by the National Film Development Corporation (NFDC), Film Bazaar is a platform exclusively created to encourage collaboration between the international and South Asian film fraternity with a focus on discovering, supporting and showcasing South Asian content and talent. Film Bazaar has evolved into South Asia's global film market, witnessing an increased South Asian and International participation with every edition. The 2014 market saw an attendance of 1042 delegates from 38 countries including dedicated country from Canada, South Korea and Poland.

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